



# Cactus and Succulent Society of Australia Inc

Advertising spaces are now available with the CSSA

## Advertising Rates

Three advertisement size options are available with discounted rates for CSSA Members. Rates include your advertisement in The Spine Magazine and on the CSSA website (magazine issues and 12-month time period commence from the date of payment receipt):

- The Spine
  - Published quarterly
  - Your ad in four issues
- CSSA website
  - 12 months on the website
  - Hyperlinked to your website or a social media site

Artwork for advertisements must be provided by the advertiser to meet the required specifications.

Advertisement Options	Artwork Requirements	Member Fees (AU\$)	Non-Member Fees (AU\$)
<b>1/8 page</b>	98 mm wide x 72 mm high 370.4 px x 272.1 px 300 dpi minimum JPG, PNG or PDF file	\$80.00	\$100.00
<b>1/4 page</b>	98 mm wide x 144 mm high 370.4 px x 544.3 px 300 dpi minimum JPG, PNG or PDF file	\$160.00	\$200.00
<b>1/2 page</b>	196 mm wide x 144 mm high 740.8 px x 544.3 px 300 dpi minimum JPG, PNG or PDF file	\$320.00	\$400.00

## Booking and Material Deadlines

Contact CSSA Secretary ([secretary@cssaustralia.org.au](mailto:secretary@cssaustralia.org.au)) for enquiries, to make your booking and arrange payment.

Issue	Deadline for booking, materials, and payment	Publication Date
Summer 2023	5.00 pm Friday 16 December 2022	January 2023
Autumn 2023	5.00 pm Friday 17 March 2023	April 2023
Winter 2023	5.00 pm Friday 16 June 2023	July 2023
Spring 2023	5.00 pm Friday 15 September 2023	October 2023

## Terms and Conditions

Advertising accepted for publication in The Spine Magazine and CSSA website is subject to the conditions set out in these Terms and Conditions.

All advertisements are subject to the approval of CSSA Inc, and we reserve the right to refuse an advertisement for publication or withdraw or cancel an advertisement at any time. If the advertisement is not published the advertiser shall have no claim against CSSA Inc other than for the refund of any money paid. CSSA Inc otherwise excludes all liability (to the extent permitted by law) including for consequential loss, whether due to negligence or otherwise.

It is the responsibility of the advertiser to notify CSSA Inc of any error immediately it appears. Unless notified, CSSA Inc accept no responsibility for any error.

The advertiser warrants to CSSA Inc that any advertisement that is accepted for publication contains information that is true and correct in all respects, is in no way misleading or deceptive such that it may contravene *Section 52 of the Trade Practices Act 1974* or any other provision of any law of a State and the Commonwealth and is otherwise lawful. Advertisers lodging material for publication in The Spine Magazine and the CSSA website indemnify CSSA Inc, its Committee and Membership, against all claims and any other liability whatsoever wholly or partially arising from the publication of the material and, without limiting the generality of the foregoing, indemnify each of them in relation to defamation, infringement of copyright, infringement of trademarks or names of publication titles, unfair competition, breach of trade practices and fair trading legislation, violation of rights of privacy, confidential information, licenses or royalty rights and any and all other intellectual property rights, and warrant that the material complies with all relevant laws and regulations.